

# FAJHION INTERNATIONAL

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## HOLIDAY INTIMATE APPAREL GEARED TO STAR-STRUCK NIGHTS, SUN-FILLED DAYS

The designer-sparked intimate apparel market turns to "items" to spark customer interest and continues as a prime resource for innovative and well-priced merchandise. Subtle glamour beckons by night. Daytime is a fabric story, including a newcomer.

INDOOR-OUTDOOR QUILTS -- ANTRON III: 3/4 Sleeve-shell-shape bolero, and a short wrap, gunmetal, marine, melon, banana; also long wrap coat (John Kloss/Cira) ... OTHERS: Snap-closed, terry-lined cire kimono jacket; lipstick-print jersey wrap bedjacket (Clovis Ruffin), reversible magenta/black silk pyramid shape, Mandarin collar, and big sleeve spaced mosaic cotton print, collarless, frog closings on both (Bill Tice/Swirl).

ENCHANTED EVENINGS--PAJAMAS: Lace-edged poly La Georgette bathrobe top, skinny pants (Formfit Rogers), Tunic-tops--long, loose tri-tone poly crepe de chine V-neck, narrow pants (Ruffin), Antron III print, contrast side slit, with quilted sleeves, over straight pants and pockets (John Kloss/Cira).

CAMISOLES: Fitted, lace-trim pindot and red/black satin bustier (Lady Lynne), spaghetti-strap charmeuse, lace top and bottom, four colors, and black/silver sequins tube (Formfit), Antron III satin, elastic waist peplum, lace medallion inset (VF).

THE "HOTTEST" FABRIC IN TOWN -- VELOURS:

Striped: Green/raspberry caftan; brick/
white turtleneck shirt, Orlon ribknit neck
and cuffs, slim pants; long navy/brick
T-shirt (Ruffin)--SOLID: Long off-center
button-front coat, notch collar, shoulder
tucks front and back; long button-front
smock, jewel neck, front and back yoke
pleats; long back-slit, thin-strapped
dress multi-color front applique (Albert
Nipon).

A TERRIFIC TERRY TALE--DRESSES: STRAPLESS: White chemise, multicolor trim (Patti (continued on page 4) COPYRIGHT 1979, FASHION INTERNATIONAL

-FASHION INTERNATIONAL HIGHLIGHT -

THE QUILT JACKET: MAJOR FASHION ITEM

The Mandarin look is #1 -- satin, cire and brocade -- some are reversible!

Mandarin: Nylon cire; toggle-closed corduroy, wine, camel black; frog-closed-black satin brocade; blush, wine, brown velvet, asymmetric braid (Top Line), charmeuse (T.W.C.C.), diamond quilted silk; gold printed black trinel (Cuddlecoat)

Wrap: Puffed sleeve jacquard, contrast
belt (Alician of California)

Bolero: Puffed shoulder satin, purple, teal, fuchsia, ivory (Blousecraft)

Reversible: Plaid taffeta/solid black (Steven Shatz)

Other: Shawl-collar cotton, braid buttons, red, black, purple, teal (Baar & Beards), acetate/nylon crepeback satin in "pouf," Mandarin neck, padded shoulder black, gold, magenta (Cathy Hardwick).

# PARIS/ROME FALL COUTURE UNVEILS "THE 1980-BOUFFANT" SILHOUETTE

The introduction of a new look in the 1979 Fall Couture makes it a certainty for the 1980 RTW domain. FI, therefore, calls this look THE 1980-BOUFFANT. And, make no mistake about it, it is the unamimous choice of top Paris/Rome couture houses.

THE SILHOUETTE: FIT through waist or torso, then, a gentle or full burgeoning out over the hips THE LENGTH focuses on the KNEE

THE NEW DETAILS mark it unmistakably n-o-w

## THE KEY TRENDS

Suits: Short fitted jackets/full skirts (Valentino), bi-color nipped-in suits with black velvet panels in jackets; Picasso-inspired tri-tone paneled jackets, two-tone panel skirts (Yves St. Laurent), very fitted torso jackets flared or boule (ball shape) skirts; tenty belted jackets (Dior), peplum suits (Givenchy, Ungaro, Lanvin, Andre Laug).

Coats: Fit-and-flare princess and redingotes prevail, sometimes double-breasted (YSL, Dior, Ungaro).

Dresses: Easy chemises the standouts -- with indented waist and high draped cowl neck (Givenchy) ... peplumed two-piece (Laug)

Cocktails: Knee length black velvet torso dresses and velvet-topped ballerina tutus (YSL) -- black velvet cocktail suits (Givenchy), in all-black or black/gray (YSL) ... pants under redingotes or black velvet jackets (Dior), torreador knickers (YSL).

Evening: SHORT: Bouncy-full boule skirt with deep front slit (Dior), in bicolor/bi-fabric, and "crinolined" (YSL) -- LONG: Slinky or bouffant, bi- and tri-tone Picasso-inspired taut torsos; bouffant bi-colors add up to soft-Cubist effect with addition of different two-color jacket (YSL), slinky (Givenchy), peplumed (Laug).

#### THE TELLING DETAILS

Bows: Satin or velvet trim, some jeweled (YSL), white tulle, at neck or waist (Laug), double-bows anywhere, and a whole choker of bows (Dior) Pierrot Ruffs, cuffs and collars, at shoulder and anklebone (Dior, YSL, Chanel) Puffed and Big Top Sleeves

Peplums (Dior, Lanvin, YSL, Givenchy, Ungaro, Laug) Passementarie closings and trims

SIGNATURE PRINTS/PATTERNS: Two-tone trellis (Dior), diamond-pattern harlequin, bold graphics, softened-Cubist motifs (YSL), foxes and feathers accessorized with the real thing (Givenchy) -- printed Lurex, jeweling, glitter - rich embroideries, embroidery-like appliques.

COLOR plays supporting role to Shape: BLACK around the clock -- gray, white and basic brights, red included for day -- bright gem tones for evening

## ACCESSORIES:

Feathers: Boas (Givenchy), multicolor (YSL) -- two plumes anchored in waistline soar in V-formation to frame the face (Valentino) Jewelry: Glass grapes (Dior), chunky jeweled necklaces (YSL) Hats: Turbans (YSL), discs (Givenchy) ... SHOULDER BAGS (Dior, YSL) .. Thin Belts

## THE STRUCTURED SUIT BRINGS BACK THE HANDSOME HANDBAG

THE SUITIEST BAGS are tailored in <u>soft</u> but <u>polished leather</u>. Slimmer, smaller, lighter-weight, <u>constructed</u>, but not rigid. Fall's top colors: Black, tobacco, cognac, taupe; <u>vine</u> and purple families.

THE SUIT-ORIENTED REVIVALS: CLUTCHES...FRAMED POUCHES...DOUBLE-ENTRY...FOLDOVERS
SHOULDER BAGS--even slung around neck, as seen in Dior Couture...Leather Linings
...Gold Fittings

## THE SIGNATURE DETAILS:

- ... FULLER Dressmaker/SUITmaker LOOKS take over; Fa-cile frames aplenty
- ... MANY BAGS have multiple carrying features: viz. envelope-clutch-shoulder

ENVELOPES, CLUTCHES: Leather- or gold-piped 14-inch suede envelope-clutch, shirred "calfy" cowhide, Fa-cile frame, drop-in strap, embossed leather lion head logos (Anne Klein/Calderon), elegant snake or snake/Ultrasuede-striped envelope, metal closure, detachable chain handle (Tano), mini, midi, maxi Napa wrist-strap clutches, his name on zipper tab (Calvin Klein/Omega), small Italian-made cabretta clutch, tortoise shell twist-lock frame; glazed Napa envelope-clutch, detachable shoulder strap, metal clasp, velours lining (Valerie Accessories), squooshy square Fa-cile snap foldover cowhide, back zipper (Anne/California Leathers), small soft shiny leather detachable narrow-shoulder Fa-cile, gold emblem plaque; multi-compartment double envelope, magnetic clasp, adjustable-shoulder (Diane).

## MORE SHOULDER BAGS, with long, narrow straps

Foldovers: Two for Holiday--leather-lined nine-inch, becomes dressier clutch when strap is removed; top-zip signature print suede swagger, outside pocket (Valentino Handbags), double compartment, full length flap, piping, beautifully tanned lightweight leather from Orient (Little Nugget).

Pouches: Lightly grained leather top-zip, outside pocket, ultra-thin strap adjusts, detaches; small, covered-frame, gold lift-lock, narrow padded strap detaches (Gaetano Bags), pigsuede Fa-cile, gold drop chain (Toni/Hush Puppies).

## SEMI-CONSTRUCTEDS

Double-Entry, can open either side without revealing the other: Top-handle,
zipper compartment under metal-lock front flap, zip-top back (Tano),
leather shoulder bag, buckled snap-flap envelope front, zipper back
(Tanito) -- Triple compartments: Leather or pebble grain, double
zippers, narrow-shoulder (Great American), double-strap shoulder pouch,
wide bottom, six colors, a standout (Calif. Leathers).

Other: Plaid or Tapiro printed suede top-zip blazer bag and top-handle satchel (Paristyle), ten-inch signature suede top-zip blazer, gold logo, and double-handle top-zip satchel, outside pocket, full name on leather trim (Valentino).

FABRICS, MAN-MADES: In lush, velvety Purr-Suede--slim body hobo; tortoise frame clutch; slim Fa-cile frame pouch (Carpet Bags of America) ... Soft Chenille-- 18-inch pyramid clutch, Velcro closed, round flap, wrist strap, short double shoulder straps, pleat back; back zip Fa-cile top envelope, long shoulder strap adjusts to turn it into clutch; Suedecloth--18-inch Fa-cile wrist strap clutch, lower-front pocket envelope, front and back zippers, very narrow strap detaches (Annie of California).

## HOLIDAY INTIMATE APPAREL (continued from page 1)

Cappalli), nautical bare crisscross halter, white/blue (Geoffrey Beene/Swirl), sidebutton long Arnel/nylon, jade/blue, lemon squash (Formfit), blue/coral sarong, seahorse applique; also cap-sleeved long T-shirt, dogwood applique (Ava Bergman/Swirl) ... BIFURCATED: Elastic waist Arnel/nylon V-neck sweatshirt/elastic waist and ankle full pants (Formfit), turquoise panne-terry tunic/pants; black-striped over-size stretch terry T-tops/straight pants; gray "tweed" jumpsuit, red/yellow trim (Ruffin), nautical look T-shirt/elasticized long pants (Beene) ... Blouson jumpshort, navy, white, berry (VF), embroidered romper (Cappalli).

SUN DRESSING: Striped poly knits--green/fuchsia long tube, and diagonal red/pink T-shirt, knotted side; green/pink cotton plisse sundress, spaghetti straps, check trim (Ruffin), knit-trim long/short gauze sundress, flutter sleeves; Matisse-floral acetate/nylon georgette jumpsuit, cowl camisole (Cappalli), cotton space-mosaic butterfly-front sundress, red,, black; Arabian-stripe silk strapless bra-dress, bare midriff (Bill Tice/Swirl).

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## HOLIDAY TOPS: THEY GLITTER

## LUREX, WITH:

Chenille -- crochet trim crew, push-up sleeve, turnabout keyhole neck, multicolor color flame stitch tube (Liz Claiborne), crochet-trim boat neck shaped blazer; rib-trim cardigan (Stevens).

Poodlecloth -- wide-stripe scoop neck sweater; multi-Lurex V-neck pullover, solid band (Ms. Understood).

Man-Mades -- elasticized poly tube (Baar & Beards), striped rayon/poly crewneck and tri-tone ribbed camisole (Outlander), striped nylon jacquard crewneck (Mariea Kim).

METALLICS: Cap-sleeved rayon top (Prophecy), nylon/foil camisole, gold, silver (B&B). SEQUINNED -- Velours: cardigan, embroidered UFO's (Claiborne), boat neck, long sleeve, side trim (Stevens) -- Lambswool: Mini-cap-sleeve shell; V-neck, iridescent glass bead arrow (Stevens).

SPARKLE -- Sildorex striped skivvy, turtleneck signature sweater (Pierre Cardin) # # # # # # # # # # # # #

## FI BOUTIQUE BEAT: ANTIQUE CLOTHING - THE REAL RETRO

REMINISCENSE, 175 MacDougal, 477-4051 A collection of "old clothes" includes shirts, vests and blazers. Antique Hawaiian shirts, bowling shirts and floral print skirts made of antique fabrics. Prices are moderate.

AMACORD, 94 Christopher, 924-0732 One-of-a-kind items for men and women. Beaded flapper dresses, Victorian camisoles. Prices moderate to high.

RICHARD UTILLA, 112 Christopher, 929-7051 Never-worn antique clothing. Bathing suits pants, suits, jackets, many from the 40's and 50's. Some objets d'art -- a \$500.00 antique oriental robe.

RETRO, 40 W. 4th, 982-9191 Antique clothing from the 50's, all in excellent condition; reasonably priced. Dresses, blazers, skirts and blouses, in small sizes too.

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